The Power of Mind Mapping!

*"How to Use Mind Maps to Boost Your Creativity,
Achieve Faster Success, Greater Results, and Develop
Winning Ideas at the Speed of Thought!"*

*Welcome, and congratulations on downloading your
personal copy of "The Power of Mind Mapping"*

The purpose of this free e-book is to show you the great potential of mind mapping, and to provide you with some useful tools for creating your own mind maps easily.

My intention is to introduce the basic concepts of mind mapping and give you everything you need to get started. After reading this e-book, you will be equipped with all the knowledge and inspiration necessary to develop your own winning mind mapping techniques!

Here is a short sample of the things mind mapping can do for you...

- Dramatically accelerate your learning capacity
- Instantly see connections and links between different subjects
- Develop effective brainstorming techniques
- Help your mind become a powerful idea generator
- Quickly gain insight into the big picture of any project
- Increase your ability to memorize and remember
- Boost your creativity
- Optimize and simplify any project you may have
- ...and much more!

In other words, mind mapping can be a very useful and powerful tool for you.

I personally use mind mapping in almost everything I do, and I believe you too will appreciate the great advantages of these techniques while reading this book.

Before we get started, I would like to say a few words about Tony Buzan, the originator of Mind Maps...

Tony Buzan was born in London 1942, and graduated from the University of British Columbia in 1964. While developing his understanding of the human mind, he studied psychology, neuro-physiology, neuro-linguistics, semantics, information, perception and general sciences.

In 1971, Tony realized that a new computer came with a 1000 page manual, while humans were born with a brain billions of times more powerful than computers - but without a manual. It was then that he began to visualize an operating manual for the brain - and the concepts of Radiant Thinking and Mind Mapping began to emerge.

Tony Buzan has now published over twenty books about the human brain, creativity and learning, and in my opinion he is the most experienced expert in this area.

You can benefit from mind mapping in almost everything you do. This amazing tool will help you optimize your creativity no matter what projects you are working on. It will help you reach your goals faster - and with more accuracy.

Please feel free to **Spread The Word** about this free e-book and share it with your friends. Together you can discuss these powerful concepts and develop your mind mapping techniques with great success!

If you have a website, you are most welcome to publish this e-book there as well, or point your visitors to the download link (www.FortuneWell.com)

The only thing to keep in mind when you give away this book to your friends and website visitors, is that the contents of the e-book must remain intact. And it is to be given away for free, so do not charge anyone for it.

Besides that, you are very welcome to send it to everyone you know.

Oh, and by the way …I do not claim to be the expert on mind mapping. However, I have used these techniques myself for quite some time and developed my personal skills successfully. I have done my homework, so to speak. I know what works, and what doesn't.

This e-book contains the information you need to get started creating mind maps - and it will show you how to use them as a superior tool to optimize your personal projects.

It will give you the necessary knowledge to start saving time, boost your creativity, create winning ideas, enhance your memory, structure your knowledge, and sharpen your focus!

So please, go ahead and read the e-book.
Send it to your friends and use it together.
...and refine your mind mapping skills to succeed with any project you may have!

Good luck!

Marcus Ingemann
-FortuneWell.com

A Brief Summary: The Importance of Mind Mapping!

Mind mapping is one of the very best methods to optimize ones learning capacities and understanding of how the elements of complex structures are connected.

- And why is that?

The brain works in different ways. Different people think in different ways. However, while your thinking and reasoning follow a structure that is personal to you, you still use a number of techniques that apply to most people.

There are certain "programs" loaded in your consciousness. These programs are your "natural thinking software". You get them included with your mind when you enter this world.

But most people stop there...

Compare it with your computer: When you buy a new PC or Mac, you get an operating system included (Windows or Mac OS).

These software programs are ok, but not optimal. They are not perfect. The operating system only serves as the foundation. And if you want to be able to handle more complex tasks, you need more.

- What will you do then?

When you suddenly notice that your software is not enough for your needs, you run down to your local computer store and get a new piece of software or an upgrade. If you feel comfortable with Windows 95, you might just want to upgrade to Windows 2000. If you want to organize your schedule and keep track of your tasks, you need to install a personal information manager.

- And guess what…your brain works in exactly the same way!

You are born with special "brain-programs" to be able to learn and memorize everything you experience during your lifetime. You have one "brain-program" to remember special occasions, one program that remembers pictures, one that remembers structures, etc, etc.

The fantastic thing about mind mapping is that it uses these existing "brain-programs" and refines them! Mind mapping simply optimizes the power that you already have in your mind.

My point is this: The brain works according to certain basic principles, and you can use mind maps to take advantage of them to improve your creativity and memory.

There are several fundamental principles, but I believe these are the most critical ones for mindmapping:

- **Pictures**

  What you see, you will remember! You have an enormous capacity to remember pictures and images. The brain constantly takes "photos" of your life and stores these in a gigantic photo album inside your head, and you can actually retrieve them at any given moment. (More about this in my coming e-book about photographic memory. Sign up for the free newsletter at www.FortuneWell.com, and I will e-mail you when the free e-book is published.) This is very critical for mind mapping, since it is much easier to remember a picture than it is to remember long lines of pure text.

- **Headlines**

It is far more easy to remember single words, short phrases and striking headlines, than to remember pure text. This is quite self explanatory - you could try to quote this entire chapter through hundreds of hours of studying - and surely fail anyway. Or you could simply write down a headline for each important point, and still remember 95% of the important information… it's up to you.

- **Connection**

Your consciousness always analyzes how things are connected to each other. And when that is done, the mind creates an image to symbolize the structure. A lot of the brain's work is based on association and it automatically links different subjects together to create a system. It is important to let your brain work the way it wants and help it, instead of forcing it to take a certain direction. Your brain will be much happier, and when it appreciates your help it rewards you with knowledge and the power to remember… :-)

As you can see, these few headlines shows the advantages of using mind maps and how mind mapping works hand in hand with your natural "brain programs".

- So when should I use mind mapping, you might ask me now.

Well my friend, the answer is: whenever you want to get things done faster, more effectively, and with better end results. Here are a few examples:

1. **When you want to speed up your learning**

If you want to be able to absorb knowledge faster, this is the tool to use. Personally, I have managed to reduce the time it takes me to learn by about 70% since I began using mind mapping, without compromising the amount of information.

2. **When developing new ideas**

I _always_ use mind mapping to aid me when I need to develop ideas quickly. It becomes so easy to come up with new ideas and to understand the big picture, and it really speeds up the process.

3. **When you want to work with other people**

When you suspect that your colleagues might not be following you, or if you just want an easy way to illustrate a complex idea, mind mapping helps. For example, if you want to present a new concept to your company - create a mind map and ask your colleagues to do the same. Then compare. You will often find that effective new solutions appear with surprisingly little work.

4. **When you need to understand a complicated system or structure**

It can sometimes be hard to see the big picture when there are thousands of factors to keep in mind. But with a mind map, you already have everything structured, and you don't risk being distracted by the individual components. This makes it easy for you to get an overview of the entire project.

5. **And thousands of other situations...**

...that I can think of - just use your imagination. There are virtually unlimited possibilities when it comes to using mind mapping to make complex tasks easier to handle. And best of all - it's not hard to learn.

- Shall we get started?

Brainstorming!

Imagine yourself with a special assignment in school, or an important project that you want to develop. You have virtually thousands of thoughts and ideas spinning around in your head, and it's making you dizzy. You can't see the big picture, where to begin your massive work and what you need to include. Everything just becomes blurry.

Congratulations, we have all been there...

Your problem is that there are too many things you want to do, too much you need to take care of. Most likely you have reached the point where you are ready to give up. You've hit the wall - and you're having a hard time proceeding with your work.

- *Let's change that now…*

What you should do is use the most common and simple mind mapping technique: Brainstorming!

The map itself is quite similar to what is going on in your head. It's all one big mish-mash of information and nothing seems to be structured.

But it really doesn't matter, because the only purpose of this technique is to get all those ideas into print - to create a picture of everything you want to include. And I do mean everything you can think of! After that, it will be easy to select the best ideas to include in your project.

The best thing with this technique is that you can **free your mind!**

When you develop complicated projects you usually find yourself banging your head against the wall. You "lock" your mind. You think too much. You get frustrated and angry because you can't come up with new ideas to your work. And often you end up terminating the entire project.

- That won't get you anywhere.

You can easily overcome that situation completely using mind maps. By doing this you can easily brainstorm thousands of ideas and virtually let your project or work develop itself.

These techniques are especially adapted to deal with situations like this, and they do it very well.

Tony Buzan has written a very powerful book titled "**Use Both Sides Of Your Brain**". This fantastic book is packed with effective strategies, and it gives you a valuable insight into the working processes of the mind.

This is what amazon.com says about "**Use Both Sides Of Your Brain**":

"Using the latest research on the workings of the human brain, Buzan provides step-by-step exercises for discovering the powers of the right side of the brain and learning to use the left side more effectively. By increasing our understanding of **how the mind works**, Buzan shows us how to use our brains to the best advantage..."
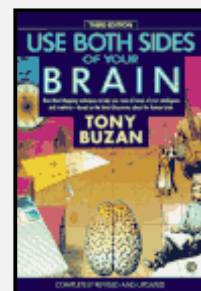
And here is a review of the book from amazon.com:

"Very useful and practical!,
January 7, 2001 Reviewer: Daniel Gladis from Czech Republic
Tony Buzan is one of the pioneers of the "Brain science". He studies how the brain works and then teaches us how we should use it. Although the first edition of this book was written in 1974, it is still considered to present the "modern approach".

The book follows a logical sequence - from explaining how the brain works and how it should be used, through lessons on speed reading and mind mapping, and finishing off with a section on study techniques. The book is full of illustrations and graphs and it is very easy to read.

I would recommend this book to every student or self student. It will improve your study productivity and your memory a lot. Perhaps it should be also combined with other books by Buzan, especially Speed Reading and Make the Most of Your Mind.
I only wish I had discovered Buzan earlier"

I recommend that you get this extremely valuable book now - with the valuable knowledge from "**Use Both Sides of Your Brain**", you will quickly boost and develop your mind mapping skills. It's a great guide!

- *OK…so how can I use the brainstorming techniques?*

In fact, it's surprisingly simple, and you don't need any experience or expertise to get started immediately.For example, if you are writing a novel and you want to come up with as many ideas as possible for your storyline, your mind map might look like this:
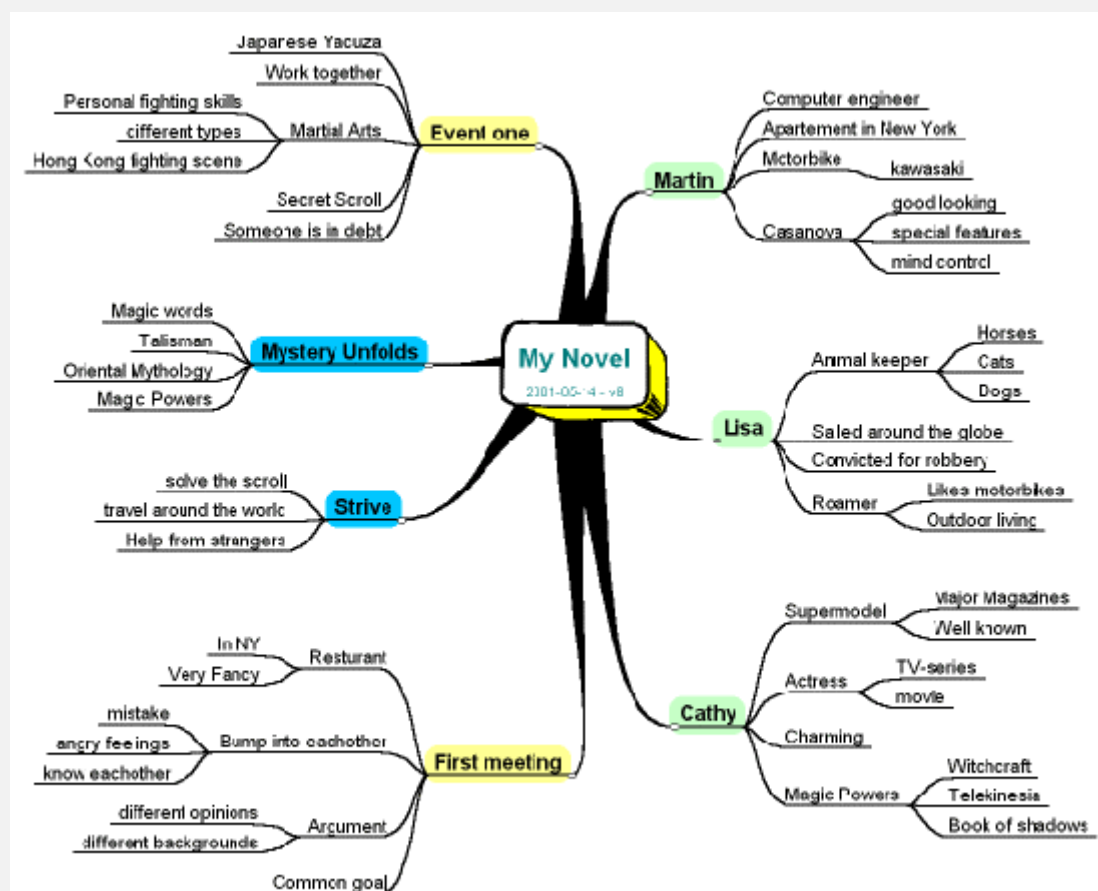
As you can see, there is no direct structure in this mind map. But that is the point at this stage - to get your mind and all your thoughts into print. This will help you see the big picture, the structure, and how everything is linked together.

And secondly: You can generate as many new ideas as you want since you will now be able to free your mind and let the thoughts flow.

Every single category can be developed indefinitely. And if you want to, you can come up with a massive amount of ideas for every sub-headline in your mind map. The only thing restricting you is the size of your paper…

And you can see, if you take a closer look at the mind map, it is not as chaotic as you may have thought at first. The sub-headlines are in fact organized in a system since they are all related to each other. (You can read more about this in the chapter about layout.)

More or less, the flow of creating this kind of mind map is as follows:

1. Begin with the main topic - the name of your novel
2. Write some of the major, important sub-headlines
3. Link these to additional sub-sub-headlines
4. Repeat step 2 and 3 until your outline is completed

If you compare use of mind mapping with other forms of idea development, the conclusion is clear - brainstorming is a superior technique to get your project started.

You will never get good results if you write whole essays when brainstorming. It is impossible (or at least unnecessarily hard) to see the big picture if you do, and the big picture is essential if you want to expand your work.

In other words, focus on headlines and general ideas at this point. A good mind map helps you illustrate your project graphically, and from there on you can easily expand and develop more detailed ideas.

Your creativity will blossom when using this technique! From here, you have the ability to virtually let your projects develop themselves, and the smaller details will fall into place automatically.

You'll be able to come up with thousands of new possibilities, angles and ways to get the results you're after.

The Flow…

This is a somewhat different type of mind map, extremely useful when you need to see the continuity in a system, the step-by-step plan.

- Let me explain…

Let's imagine that you are about to launch your wonderful yacht in a few short months, but there are more or less a million things you need to attend to in order to make the launch happen in time.

It's easy to get an overview of the chain of events you have to follow, the *step-by-step plan*, with a mind map like the one below:
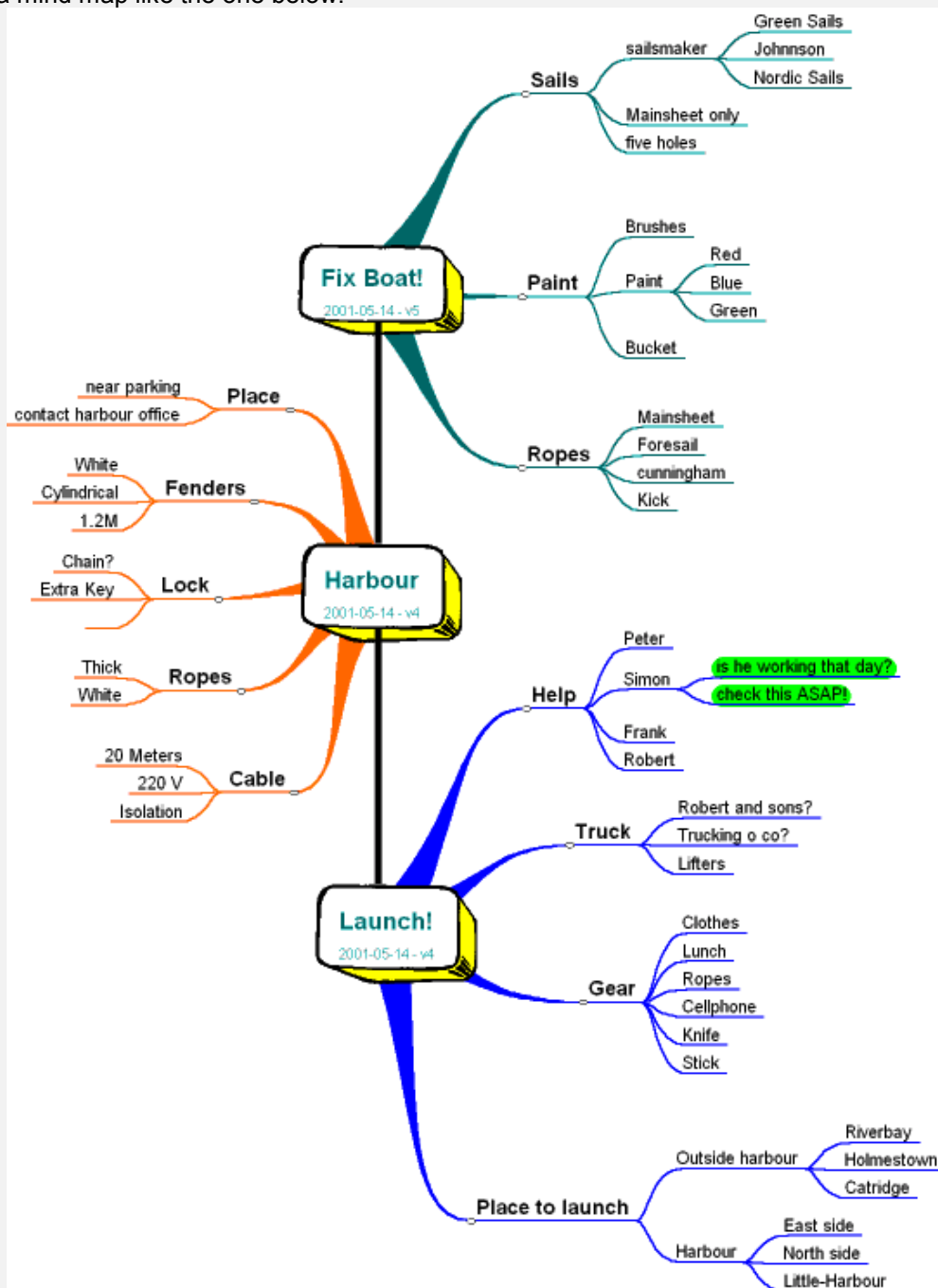
As you see, the mind map begins at the top with the headline "Fix Boat". This is the first major thing you need to do in your chain of events.

The major headline is surrounded by smaller sub-topics. For instance, you need to repair the sails, paint the bottom, get new ropes, etc. And for each sub-topic, additional topics are included. Painting your boat requires paint and brushes, and repairing the sails requires you to contact a sailmaker, and to list the ones to choose from.

Let's move on, and get to your next major assignment - finding a nice place in the harbor for your precious yacht. You wouldn't want it to drift away somewhere, now would you?

Here you have other things to think about. Contacting the harbor office, you need some ropes, fenders, a lock, and an electric cable to support the all-important mini-bar onboard.

And finally, the launch itself. Everything you need to fix in order to make it work properly and smoothly during the critical hour when your boat is seabound.

- I believe you get the point.

As you can see, this technique is a marvelous tool when performing a special task with a defined chain of events. You get a clear and detailed overview from the first step to the last. And that is very valuable when it is important to execute every step in order to make the process work.

Of course, this was just ONE example, and there is an endless variety of situations when it is appropriate to use the Flow technique. Finding the right storyline for your novel, planning a schedule for your personal training - virtually in every situation where continuity is involved.

The critical thing to remember is to write the chain of actions <u>vertically</u>, and let every little sub-topic flow to the desired action <u>horizontally</u>. Just like in the mind map above.

Everything becomes so easy when using mind maps. You can get a full and detailed overview of the entire structure, and free up your time to focus on performance instead of planning. Just let your mind generate the ideas, write them down in a chronological order, and remember to make plenty of space for new ideas and suggestions.

By doing this you will be able to reach your goals faster, and with better results.

So start creating!

The Big Picture

This is a very interesting and effective mind mapping technique, which also happens to be my personal favorite.

Actually, this technique is very personal and therefore it is very hard for me to describe every single situation where it may apply. But I will try to explain the technique in general.

The mind map below was the one I created when I was about to write this e-book.

As you can see, the entire mind map is created using several different techniques, interlaced with each other. You will notice that both the brainstorm- and flow-techniques are being used, as well as a few other tools.

…and this is exactly what The Big Picture is all about - to be able to combine all the techniques for best effect.
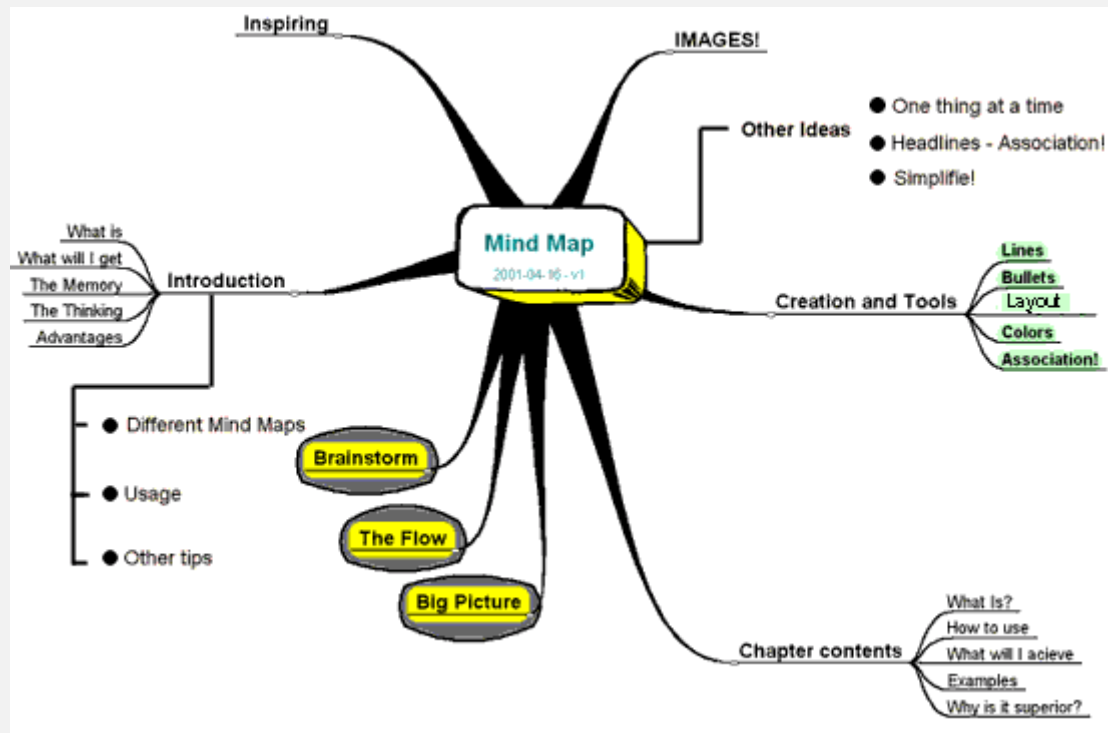
For example, in the mind map above you find bullets, different types of lines, and colors. They all work together to illustrate the picture more clearly. I also use associations to minimize the size of the mind map (more about this in the next chapter.)

The critical point I want to get across is to use all the tools needed for your project. Everything that makes your mind map easier and more effective for your work should be used.

Take everything you have learned about mind mapping and use it together for best results. There are no set rules. That is what I mean by The Big Picture - and you will eventually develop your own technique that suits you.

When you do that, you will be able to create your personal mind maps, optimized for your needs. This will boost the development of your projects, maximize your learning abilities, and make your inspiration and creativity flow!

How To Create Your Mind Maps

There are a great number of tools you can use when creating your mind maps. As I've said earlier, the point of using mind maps is mostly to make the learning process easier and more effective - and to be able to see how the different parts of a structure are connected and linked together.

Therefore it is a good idea to use all tools available to make the mind map easy to understand and easy to create. Please keep in mind that you are free to use all these tools in every mind map you create, regardless of the type. When used together, these techniques and tools will make your mind maps easier to understand.

And when it's easy to understand, you will maximize your creativity and your capacity to learn.

Here is an overview of the different components you can use...

- **LINES**

The lines are perhaps the most significant part in a mind map since they connect the pieces of information, and create the very structure of your project.

Without the lines, you would only have a gigantic mishmash of short headlines, and it would be quite hard to understand the big picture. Therefore it is very important that the lines follow a logic system, and simplify the mind map instead of making it hard to follow.

One example of how it is NOT supposed to look like is this (yes, yes, I know. It's not educational to show what something *shouldn't* look like, but I believe it's justified in this example…)
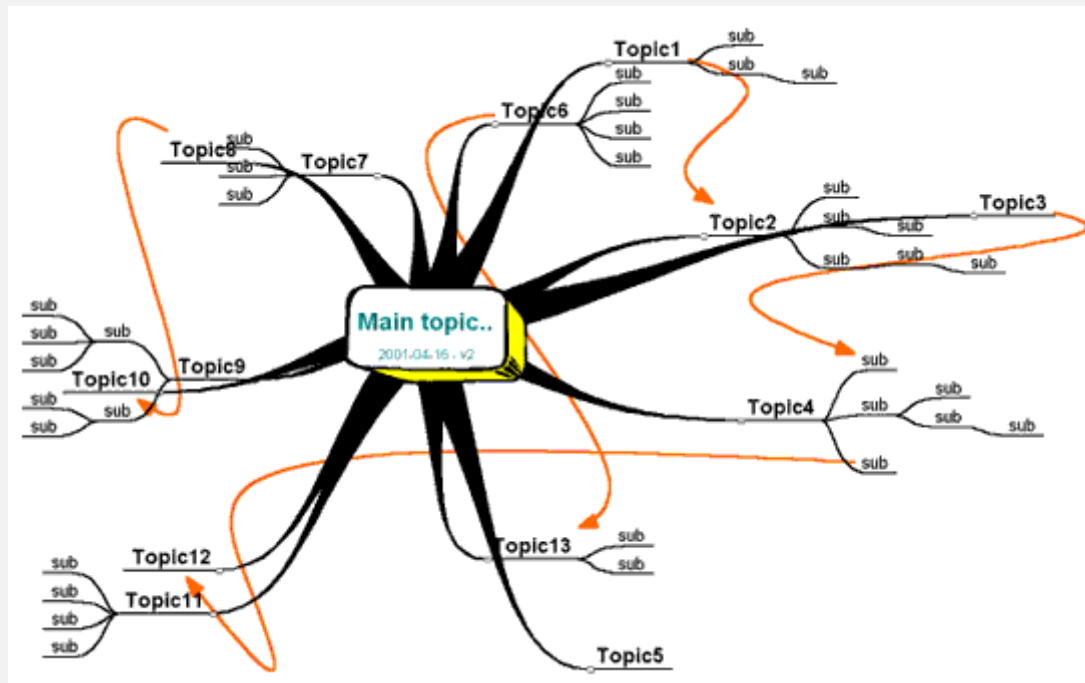

Did you enjoy this mind map? Probably not.

It looks like a serpent's nest and you will have quite a hard time understanding this information. This is why the structure of the lines is so important.

A better example might look like this:
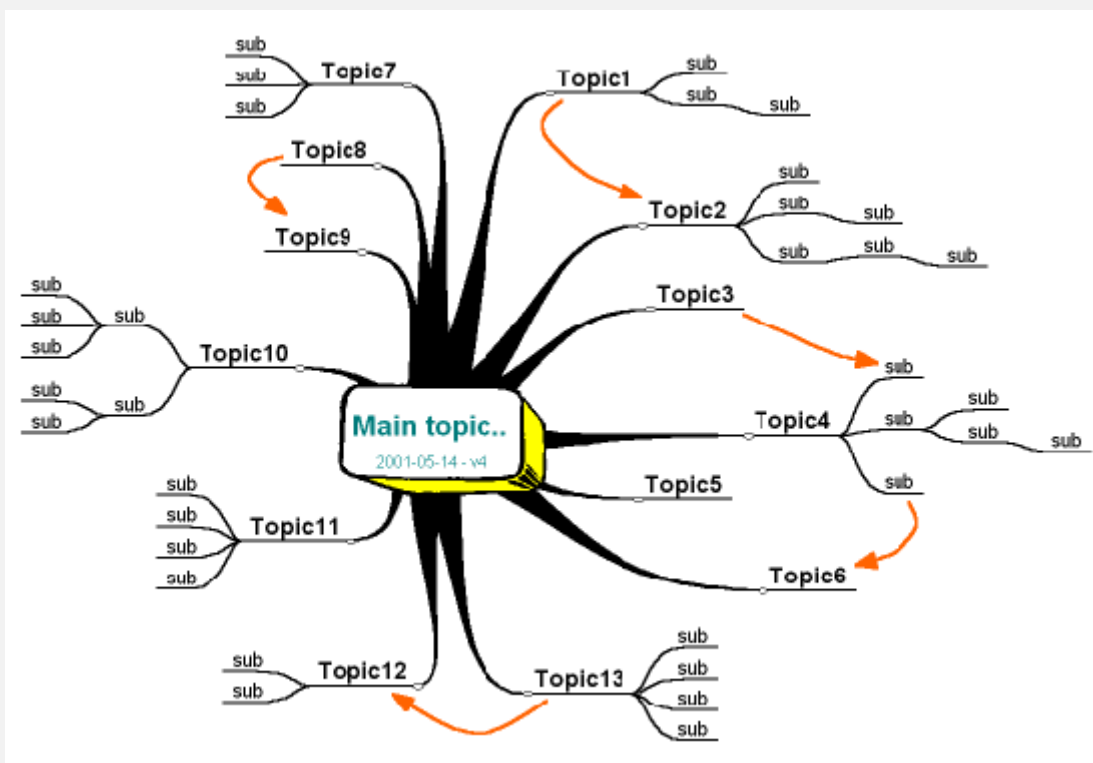
You see here that everything is very systematic and structured. There are no lines crossing each other, and the entire mind map is very easy to understand and follow. Each line proceeds directly to the specific headline it is linked to.

Here is another example:
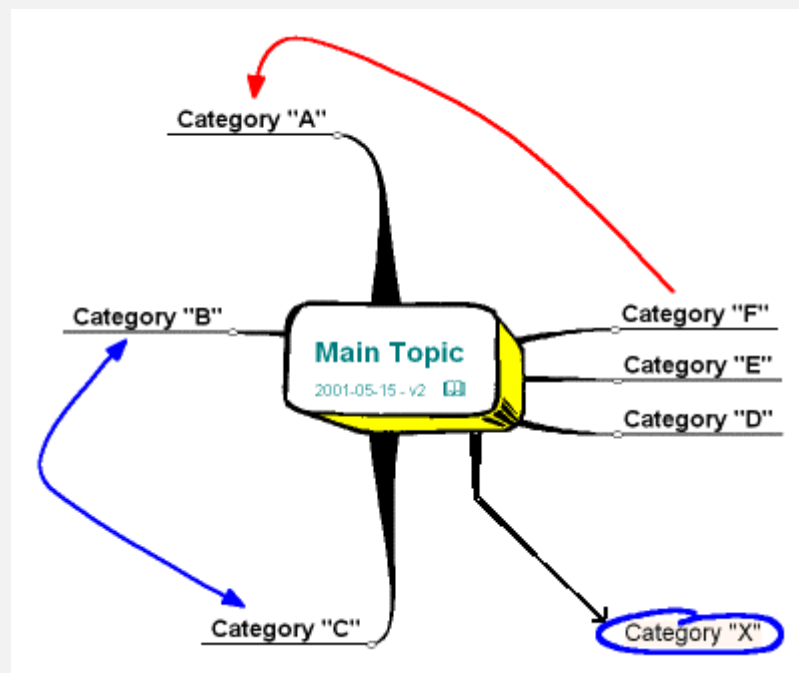
You can see here that there are different kinds of lines connecting the topics. Some are drawn as archs, some are arrows pointing to the subject, some are straight lines with an angle (my personal favorite.)

If you take a look at the mind map above, begin with the main topic and follow the line to sub-category X, you see what I mean by a straight line with an angle. This is my favorite since you have the freedom to place the topics virtually anywhere you like, and still link the entire mind map together to create a clean and easy to understand structure.

And by the way, looking at a mind map should be a pleasure, so if you are gifted with artistic talents…well, congratulations! :-)

As you can see, even in the most basic of mind maps, how you organize the lines plays a critical part when it comes to creating a clear overview.

And it is clarity that we strive for, is it not…?

- **BULLETS**

The use of bullets is a very exciting tool to keep in mind when building your mind maps. Take a look at the example below:
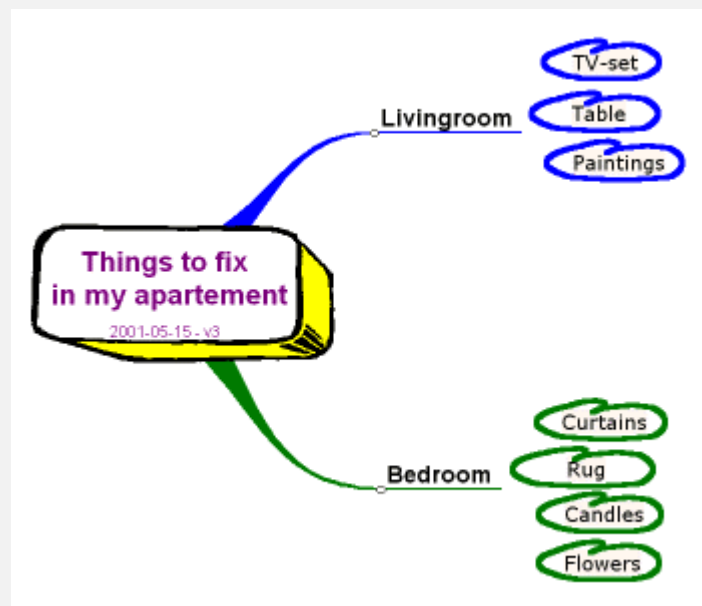
As you can see, this mind map has one category called "Bedroom", and this category has four important sub-topics, displayed as bullets. These bullets are naturally related to the main category.

The good thing about bullets is that you can minimize the amount of lines, spheres and headlines - and yet keep a good structure. This simplifies the entire mind map and lets you keep the blurriness to a minimum.

Keep in mind that you should not make a list of 25-30 bullets for each topic. Instead, try to focus on a few, important headlines in order to get the main points across.

- **THE LAYOUT**

When you have practiced mindmapping for some time, the ability to create good, clear layouts becomes second nature. But for a beginner it can take some work.

One problem that can occur is that you accidentally put your headlines and spheres in the wrong places. You might need to move them around a few times and try different combinations to get the structure right. This is particularly hard when you have written your mind map on a piece of paper, and that's why I'm very fond of using software programs to handle most of the hard work for me.

I personally use the Mind Manager, a superb program that makes the process of creating great layouts much easier. You should really visit the website below and take a look at this fantastic program, which actually is recommended by *Tony Buzan* himself. You can find it here: **Mind Manager**

There are millions of ways to place your spheres and headlines, and it would be a futile task for me to try to describe every possible combination here. But let me show you a few examples...
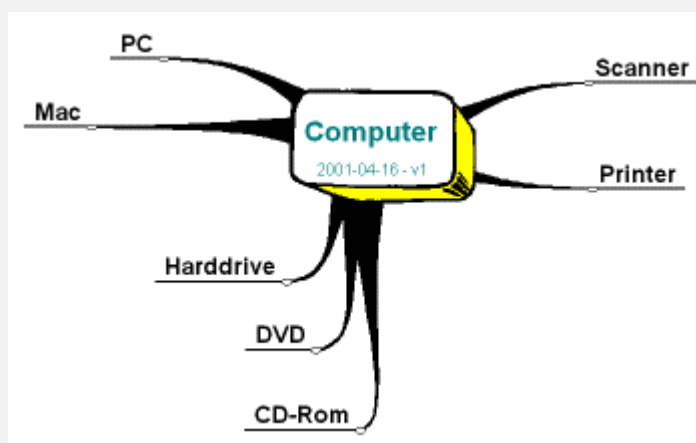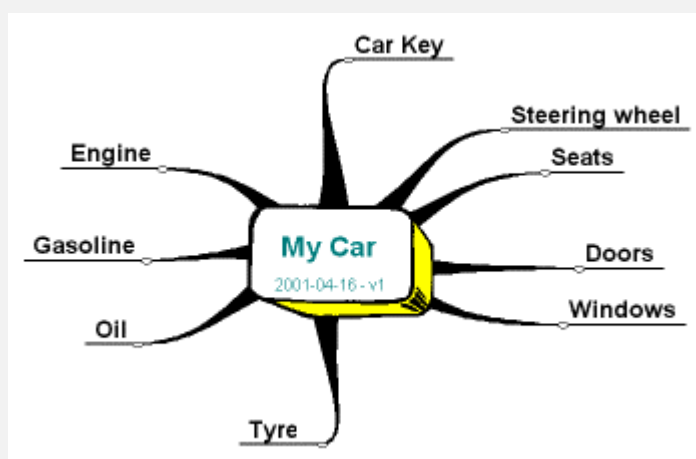
The critical thing is to create a clear overview and make it easy for your brain to follow the flow of the mind map. And as you can see in the examples above, they all have sub-categories that are organized according to their importance and internal connections.

For instance, placing the headlines PC and Macintosh near each other on one side, and keeping CD, Harddrive and DVD on the other side makes it easy for your mind to see the structure of the mind map.
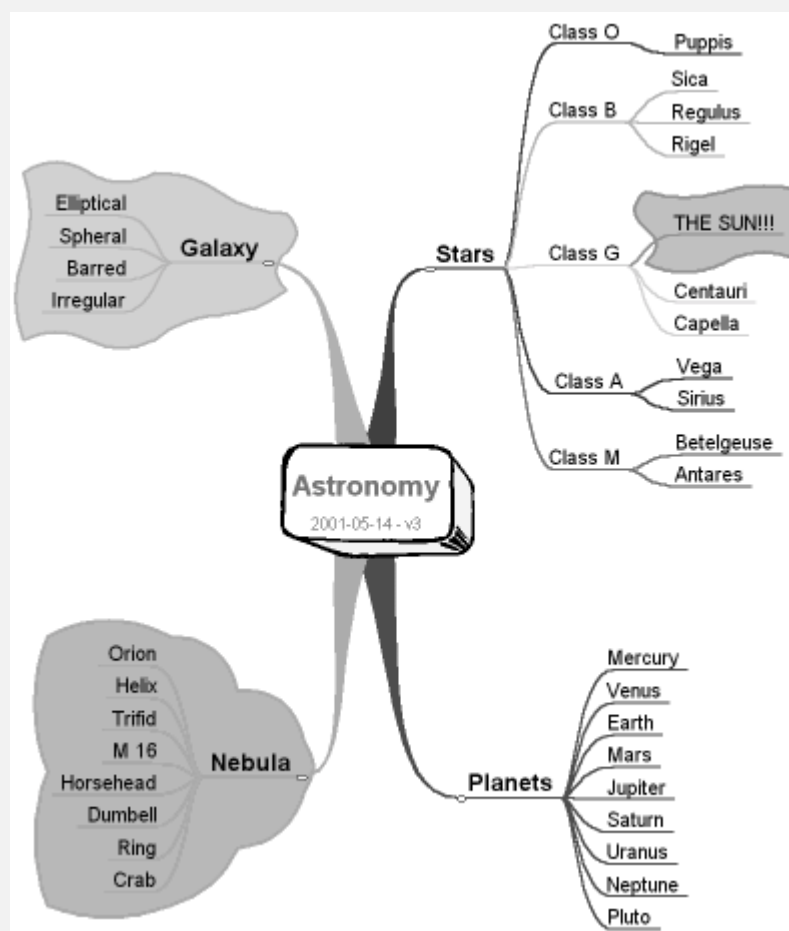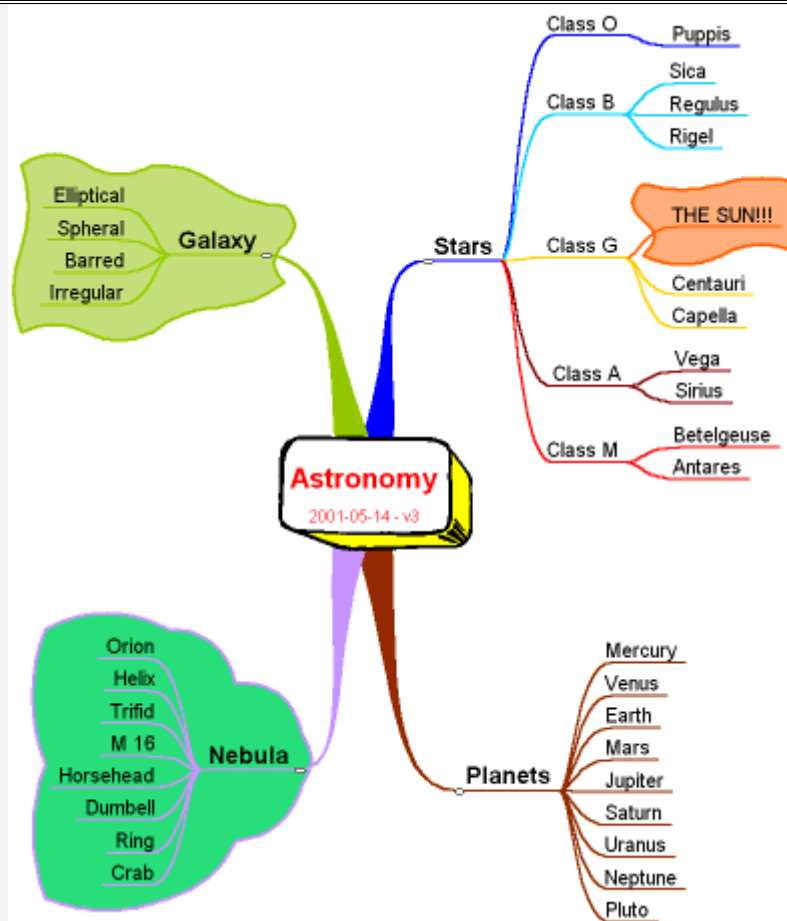
- **COLORS**

The human mind quickly adapts and gets used to new environments. You will notice this when driving a car. After twenty minutes on the highway you get so used to the speed that when you slow down, it feels almost like standing still.

Exactly the same phenomena occurs when you are learning, and therefore when you are using mind maps as well. Your brain quickly tunes in to the structure of the mind map, and you can experience some problems when trying to separate the different components.

We don't want that, and a good idea is to use colors to divide the different categories if you want to avoid this problem.

As you see in the mind maps below, one is colorful and the other one has just one color. The colored one is much easier to understand and you can very quickly identify the different categories.

Besides, we are all young children deep inside. It can be fun to mess with lots of different colors - And if it is fun, it is also easier to learn.

- **ASSOCIATION**

All right. I will now ask that you read this section carefully. After that, I want you to read it again. And when you have done that, read it once more. To be totally honest with you, I would actually like you to read it one more time after that.

- *This chapter is that important if you want to be able to create effective mind maps.*

- WRITE HEADLINES ONLY!
- And if you necessarily need to write something longer, make it short!

Imagine for a moment that you are in school, and you are about to take a test. You need to memorize an important chapter from your history-book. There are certain years you need to remember, certain events that happened during these years, there are different people to study, and you must know exactly what they all did during these years.

Lots of information...

In fact, your history-book describes all this over a span of 70 pages, and you want to learn everything quickly, without wasting your time on unnessecary information.

So, how do you do this?

This is the way to go: Your job here is to cut down the information on these 70 pages, and summarize it all in one or several mind maps. And you want to focus only on the important facts.

It will NEVER work to write a full novel for every important headline. You need to keep it short, and basically create a "label" for each major package of information.

Now, this is how your brain works:

You have certain pieces of knowledge and experience that you have gathered during your lifetime. Every single one of these "information packages" is connected to a special "label".

If I now ask you to remember your birthday 1998, you think for a few seconds, and then you are able to recall almost EVERY event that took place during that day. And the only thing I said to trigger your memory was "Your Birthday 1998".

*- That was the special **Label** that enabled you to use **Associations** and recall the requested **Information**.*

Mind maps lets you take advantage of this mental process. They help you maximize your ability to recall information through associations. The real purpose is to construct a structure that lets you see and remember the big picture.
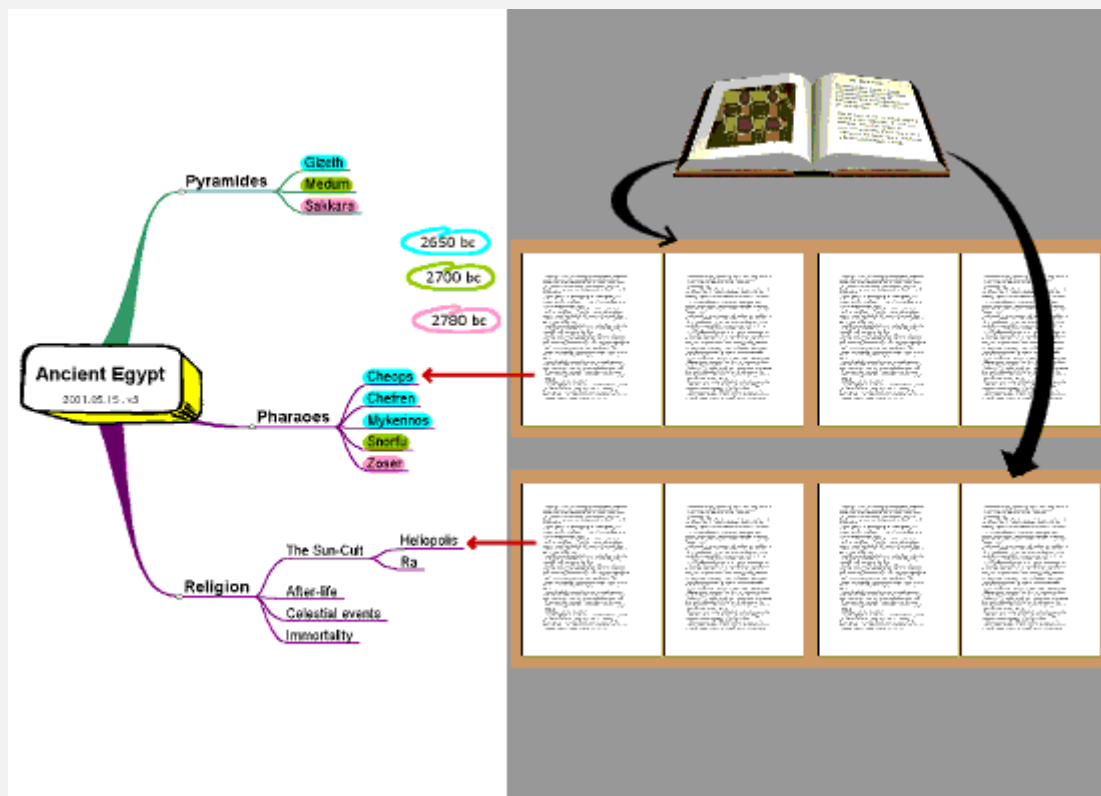
Observe the mindmap above. It describes a special historic event. If you follow a line to one of the categories, and on to one of its related sub-categories, you see that they each consist of just one headline. These headlines are labels.

- In other words, a label is a headline used to summarize a great deal of related information.

When you read one of these labels, you are immediately able to associate to the related information from your history-book and recall the important facts. For example, one label could be used to summarize four pages from your book - compressed to one single headline.

This means that, whether you like it or not, you still have to learn those four pages. But the great advantage is that you can now learn a hundred times faster, and remember the information much better afterwards. After a bit of study, all you have to do is take a look at the

label, and the related facts appear in your mind.

Mind mapping won't give you knowledge for free, of course. No miracle potion will.

But what mind mapping gives you is an increased ability to remember. Your map gives you the big picture, and helps you recall the rest. When everything is structured, compressed, and consists of pictures and headlines, the time it takes to learn reduces dramatically.

If you would just "copy" the history-book and write down all the information, it would take up a lot of your time. And it would only lead to a vague remembrance, a scattered memory of a few events, and no idea of how everything is connected and linked together.

So to conclude this chapter:

Distill all the critical information into a few, major labels. Break them down into sub-headlines. Use all the tools at your disposal to make it look good, and organize everything in a logical manner that appeals to you.

Do this, and your capacity to learn, plan, and remember will increase significantly. It's actually that simple!

Final words…

I would like to thank you for reading this e-book, and I sincerely wish that I have given you something of great value.

But it's not finished quite yet…

My intention with this e-book was to introduce you to the fantastic potential of mind mapping, and to give you the basic knowledge and inspiration to use these valuable techniques in any projects you may have.

I hope that I have enlightened you about the different ways of creating and using mind maps, and helped you see how to use the various "tools" available. Hopefully, this will be useful to you when you begin creating your own mind maps and developing your skills.

Everyone develops his or her own unique skills, and as you go along you will create your own personal techniques - the ones that appeal most to you.

If you are serious about your development and truly want to master your skills, I sincerely recommend that you to take a look at **Tony Buzan's** books. His books will give you an amazing understanding of how the brain works, and they will give you all the solutions you need to reach some very impressive results in your life.

Here's what Amazon.com has to say about "The Mind Map Book - How To Use Radiant Thinking

"The potential of the human mind is absolutely phenomenal, and Tony Buzan is one of the world's leading experts on how people can maximize their brainpower. Now, in his most comprehensive book yet on the topic, Buzan reveals exciting new ways to improve one's memory, concentration, creativity, ability to learn, and more".
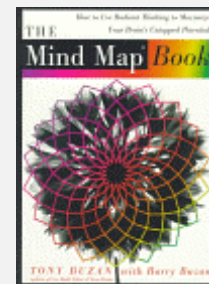
And here are some testemonials you can find at amazon.com:

"Best book Buzan has written!", August 30, 1999 Reviewer: Jamie Nast (mindmaps@flash.net) from Plymouth, Michigan

"As a Buzan Licensed Instructor since 1992 and the only Master Trainer in the USA, I think anyone can begin to Mind Map as a result of this book. He takes simple concepts and shows you how to apply Mind Mapping in complex situations. Great tool to improve note taking, organization and planning for anyone! Mind Mapping is so natural and yet most people still use linear methods. **Read the book** and find out for yourself!"

"Fast Ideas Fast", January 31, 2000 Reviewer: Cortes from Florida

"Mr. Buzan and his brother offer writer's the tool needed to create and formulate ideas, organize plans, and chart organizational structures fast. It begins with one word, and as such continues to create a web of activity. I used to run out of ideas and subjects on which to write, now, after reading the Mind Map Book its so useful, revealing, and certainly productive. If you find yourself being the initiator or just enjoy feeding the muse, I have two words for you. "Buy it!" Find out how the mind works".

Tony Buzan is in fact the *master* of this topic, and he knows what he's talking about. The book **"Radiant Thinking"** is probably the best book on the market, and I suggest you get it right away. The valuable insights you will gain from reading it can truly empower you and help you in many aspects of your life.

You can get it here, at a great 20% discount:
"The Mind Map Book - How To Use Radiant Thinking"

Since you are interested in using mind mapping as a tool for development, I also suggest that you get the program Mind Manager. As you have probably noticed, I have used that software program to create almost every mind map in this e-book.

And what can I say…this program helps me save a lot of time and makes it extremely easy to create great looking maps quickly. It is a very exciting way to create and use professional mind maps electronically. Imagine the potential of getting your work done, without the hassle of using the traditional pen and paper... It's a great way to save time and energy!

There are many situations when a software tool like this should be used...

For example, there are lots of schools, Colleges, Universities, etc, around the world that are using computers as a natural part of their teaching. Presenting your assignments as mind maps created by a superb software program sure gives the teacher or examiator a very professional opinion of you and your work...

Another example... When you present a new flowchart, a new solution, or a new product outline at your company, using computer generated mind maps definitely gives you a very professional appearance. Your colleagues will be able to follow your chain of thoughts, and you can easily keep the presentation both interesting and serious throughout the session. Besides, it's a great way to get more work done - in less time.

Even when you are working with your different personal projects, and want to develop your ability to use mind maps to boost your creativity, this program is simply a must-have! Your mind mapping techniques and productivity will literally explode with the help of Mind Manager. It's that good, and since I use it myself in everything I do I can recommend it highly.

And besides…it is the tool that Tony Buzan himself uses and recommends.

Get the software directly from the mind manager website (just click on this link).

If you don't have the time, or the financial means to get every tool I have presented in this e-book, I strongly suggest that you get at least one of them. This small step will truly enable you to develop your mind mapping skills, and these products are extremely valuable when it comes to understanding the mind and how to work with it. These tools are the best you can find, and they will give you so much assistance in your personal development that you actually can't afford to miss the opportunity...

One last thing before I wrap this up…

Spread the word!

I want you to inform *everyone* you know about this book... Your friends at school or work, your family, and every one you know. It could be truly helpful to them.

This e-book has two main goals:

1. To help you learn the basics of mind mapping and get the inspiration to develop this amazing technique
2. To help hundreds of thousands of people do the same.

These two goals are closely connected to each other, and I actually need your help to make this work.

It's a win-win concept...: Both you and your friends will profit - not only from the valuable knowledge about mind mapping that this book contains, but also from the development you and your friends can achieve together!

Imagine all the exciting discussions you can have about this new topic... Imagine all the problems you could solve together... Do you see the possibilities here?

My friend, are you ready to achieve profound new insights about the mind, the brain and these powerful learning techniques? This book, and those I recommend, can envoke some very interesting thoughts and discussions together with your friends and family.

That is why I want you to spread the word about this book.

Go ahead and offer it as a free gift at your site, send the entire e-book to your friends, or just send them an email with the download link. After all…it is free, you know!

And that's it.

I sincerely wish that you succeed in whatever you do, and that you will use the superior tools of Mind Mapping to reach your goals.

If you have any question or feedback, please don't hesitate to contact me at marcus@fortunewell.com. I will get back to you as quickly as possible!

Good luck in the future with your newly won knowledge and inspiration!

Marcus Ingemann
-FortuneWell.com

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